

Level the Field

FAQ

1. What is Level the Field's purpose?

Too many people are kept out of sport and recreation by barriers that go beyond cost. Founded by viaSport BC, Level the Field is an independent registered charity that helps remove systemic barriers so more people and communities in BC can participate, belong, and stay connected through sport and recreation.

2. How does Level the Field work to remove barriers to sport?

Level the Field helps sport and community partners remove barriers to improve participation conditions by mobilizing charitable support, building partnerships, and backing practical solutions that can deepen, spread, or prove what works.

It does this by:

- Backing trusted sport and community partners
- Identifying specific participation barriers that go beyond affordability
- Supporting the development and sharing of practical, barrier-removing initiatives
- Supporting, creating and co-creating initiatives that strengthen project design in removing barriers
- Prioritizing work that generates proof, transferable learning and/or broader reach

3. What kinds of initiatives does Level the Field support?

Level the Field supports initiatives that strengthen the conditions that allow more people and communities to participate in sport and recreation. It supports initiatives, and/or the work of sport and community partners, that are designed to increase engagement and participation of communities facing access-to-sport barriers, including:

- Indigenous Peoples and communities
- Women, girls, and gender-diverse people
- 2SLGBTQIA+ People
- Racialized People and Communities
- People with Disabilities
- Newcomers to British Columbia
- People facing affordability barriers
- People facing mental health challenges

4. **What are the results of Level the Field's support?**

Level the Field's support results in sport and community partners who are better equipped to identify and address the barriers that limit participation and belonging. Its support also results in the creation and backing of practical solutions that have been proven to build more welcoming, inclusive sport experiences. What's proven can then be shared more broadly to strengthen delivery conditions and create lasting change across communities in BC.

5. **What kinds of organizations does Level the Field support to increase to help remove barriers to sport?**

Level the Field works directly with any sport organization, community-based organization, or purpose-aligned organization with similar values and goals.

What kinds of organizations does Level the Field partner with to raise funds?

Partners help Level the Field support initiatives that strengthen the conditions that allow more people and communities to participate in sport and recreation. For organizations and corporations, partnering with Level the Field provides values-aligned opportunities to show their commitment to welcoming, inclusive participation in sport and recreation across BC.

Larger-scale, broader investment results in practical change at the provincial or system level. More targeted investment creates meaningful increases in access opportunities for specific sports, communities or groups of people.

In-kind support helps Level the Field alleviate operational pressures, so it can focus more resources on supporting ways to remove barriers in accessing sport.

6. **How does Level the Field raise funds?**

Level the Field generates revenue through charitable fundraising and partnerships with corporations and foundations.

7. How is Level the Field funding different from other organizations that raise money for sport?

Unlike philanthropic programs that facilitate sport organizations to raise funds for their own specific initiatives or provide funds to individuals to offset sport-related costs, Level the Field's purpose is to strengthen the conditions that make participation possible more broadly and more sustainably across British Columbia through partnerships, and practical supports, including education and training.